



1209

N O T E S

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Professor Lee Burns

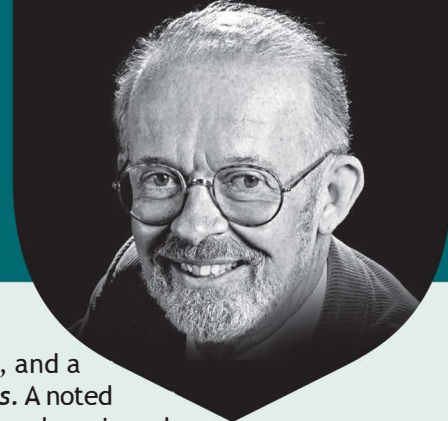
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Leaving your Legacy at Cambridge

A Renaissance Legacy: PROFESSOR LEE BURNS



The term Renaissance Man is often overused, but it can safely be said that Professor Leland S Burns demonstrated a kind of “Renaissance philanthropy” in the breadth and depth of his legacy gifts to Cambridge. No less than three Colleges will benefit from his generosity and vision.

Burns, who passed away in 2021 at the age of 87, was born in Iowa and attended the University of California Los Angeles (UCLA) where he received a BS in business administration followed by an MBA in 1957. He was a Fulbright Scholar in the Netherlands where he received his PhD in economics.

His association with the University of Cambridge covered decades as a research scholar and for 10 years as a lecturer in the Department of Land Economy. He kept an apartment in the middle of Cambridge on Thompson Street. He was a prolific author of seminal works in his field, but also “Busby Bodies,” a witty look at how

Americans spend their time, and a novel, *Shooting at the Movies*. A noted organist, Professor Burns revered music and architecture in his personal life, and his legacy includes an architectural wonder of a Southern California home, designed by Charles Moore, that houses Burns’ baroque pipe organ. The Burns House will become a center of scholarship, creativity, and conversation in architecture and music. His gracious philanthropy includes a provision for a Lee Burns Fellowship recipient, selected by St. John’s College which will include a sabbatical residency of 2-3 months at the Burns House.

Professor Burns’ gifts to Cambridge will also establish the St. John’s Music Fund at St. John’s in partnership with the Charles Moore Foundation, supporting the Colleges music programs; provide stipends to students at Fitzwilliam College in memory of Gordon Cameron, a former Master and Professor of Land Economy; and last but certainly not least, funds to support the Muze Trust activities at Pembroke College. The Muze Trust works in Zambia to complement the work of other charitable organizations, and specifically supports music-making in urban and rural communities.

BEFORE YOU GIVE: 4 Questions to Ask

Giving through your estate plan involves reflection and forethought. A conversation with the potential beneficiary can help your decision making. Here are four key questions to ask when considering a legacy gift.

1 How will my gift be used?

Why it matters: Your gift might be invested to fund a long-term goal, or it could help cover an immediate need. It might make a broad impact or be used for a specific purpose. This question helps you articulate your goals and allows the organization to share their initiatives.

2 What is the vision of the organization?

Why it matters: A vision statement shares where an organization is headed. Because a legacy gift provides support well into the future, make sure the long-term plan aligns with your values.

3 What is my 10-year plan?

Why it matters: Details on strategic plans, rainy-day funds, board bylaws and fundraising guidelines are clues that an organization will remain viable.

4 How will my gift be recognized?

Why it matters: Philanthropy is always worth celebrating, but you have the right to opt in or out of recognition. Express your preferences. It's OK to ask to be removed from a list, or to see your name in lights. Whether your gift is celebrated in a public or private way is completely up to you!

LET'S HAVE A CONVERSATION

We can help with all of these questions and more. Contact Maria Alonso at 212.984.0962 or plannedgiving@cantab.org to have a conversation about your legacy.

A NOTE FROM US

We hope you enjoy this latest issue of *1209 Notes*. Cambridge's mission is to contribute to society through the pursuit of education, learning, and research at the highest international levels of excellence. With your support and involvement, combined with the generosity of other alumni and friends, Cambridge can continue to strive to fulfill its mission. Planned giving is often an effective way to make a tax efficient and significant gift to benefit the important causes that matter most to you.

Cambridge in America's planned giving team is dedicated to providing the highest level of service to ensure an excellent experience for donors to Collegiate Cambridge. We regularly assist alumni and friends who plan and complete gifts of all kinds-including bequests. To learn more about such gifts, and the potential tax benefits associated with them, we invite you to contact us. We are always delighted to hear from you, and to answer any questions you may have.

With thanks for your generosity,

Maria Alonso

Associate Director
Planned Gifts & Settlement
Cambridge in America
maria@cantab.org

UPCOMING EVENTS

Great news! Cambridge in America has resumed in-person events. CAM will continue to plan exclusive events for The 1209 Society so please watch for email invitations from us. We look forward to seeing you in person and thanking you for your support!

► **December, 2022 - 1209 Holiday Party**
(location and exact date TBD)

► **January 19, 2023 - Estate Planning Event with Martin Hall**
(Trinity Hall 1978) (Boston, MA + digital)

Visit our events site for more information:
www.cantab.org/events



RECENT ESTATE GIFTS

Cambridge in America is grateful to the generous alumni and friends who have remembered Collegiate Cambridge in their estate plans. We are pleased to highlight a sampling of recent estate gifts received:

—
Mr. Robin Jeffs (Selwyn 1959) provided \$20,000
for Selwyn College

—
A further \$2,500 from the *Estate of Harry Schulman*
for Trinity Hall

—
A further \$109.94 from the *Estate of Douglass C. North*
for Girton College

—
*Professor Leland S. Burns**
provided the following:

\$730,854 for St. John's College

\$104,408 for Pembroke College, Muze Trust

\$208,815.00 for Fitzwilliam College

—
A further \$52,419.89 from the
Estate of Cynthia Beerbower for Newnham College

*with deep gratitude to the Charles Moore Foundation which was instrumental in this gift

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NAME

ADDRESS

CITY STATE ZIP

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EMAIL

- ☐ I have already included Cambridge in America, the University of Cambridge, or its constituent Colleges in my will/estate plan and I have not previously notified you.
- ☐ Please send me the membership information for The 1209 Society.

I am considering a provision for Cambridge in America in my estate plan and I would like information about:

- ☐ Making a bequest by will or trust
- ☐ Making a life income gift (e.g., trust)
- ☐ Making a gift of life insurance
- ☐ Making a gift of a qualified retirement plan



FALL 2022

www.cantab.org/plannedgiving

PLEASE DETACH, FOLD IN HALF, SEAL, AND MAIL BACK TO CAMBRIDGE IN AMERICA. THANK YOU!



THE 1209 SOCIETY

Established by Cambridge in America in 1998, The 1209 Society celebrates the many generous benefactors in the US who recognize the importance of the University of Cambridge and its thirty-one Colleges through their estate planning. With 273 members and growing, The 1209 Society is also a wonderful way to connect with like-minded alumni and friends of Collegiate Cambridge. When you notify us that you've included your College or the University in your estate plans-by returning a response card, telling a gift officer or sending us an email/letter-it is known as a bequest intention. With this, we will be pleased to invite you to become a lifetime member of The 1209 Society.

Membership benefits include:

- ▶ Invitations to special events
- ▶ Bi-annual newsletter
- ▶ Recognition certificate
*(signed by the Vice-Chancellor
of the University and the Chair
of the Board of Directors of
Cambridge in America)*
- ▶ Listing in *The 1209
Society Roll of Honor*
*(a bound book listing honorees
kept by the University)*

Those who indicate their estate plans include support for a specific College or Colleges will also receive acknowledgement of this much-appreciated support from those named.





LEAVING YOUR LEGACY AT CAMBRIDGE



Visit our website to learn more:
www.cantab.org/plannedgiving

To update your address,
please call **212.984.0960**
or email mail@cantab.org

Let Us Know

Thank you to all of you who have chosen to include Collegiate Cambridge in your estate plans. Planned gifts are a crucial source of support for Cambridge and its Colleges. Documenting your bequest—by providing further details such as the purpose, the amount, and structure of the gift—helps us keep a record of your intentions, inspires others, assists with our long-term planning efforts, and gives us the opportunity to thank you! Documentation does not make your gift irrevocable or binding. To document your bequest, please contact plannedgiving@cantab.org.

1209 Notes is published by the Cambridge in America Office of Planned Giving. Please direct any comments to Maria Alonso at maria@cantab.org or 212.984.0962.



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IN AMERICA

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